

KATHLEEN E. FRENCH, M.F.A.

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Software Engineer & Writer

Core Competencies

Programming Languages:	Ruby on Rails • Javascript • JQuery • HTML • NodeJS • CSS/SCSS • AJAX • PostgreSQL • MySQL • angular.js • React • EmberJS • PHP
Programming Skills:	Interface Development • Test Driven Development • Object Oriented Programming • Algorithmic Structures • Agile Team Projects • Sprint Planning • Pair Programming • Web Responsive Design • Mockups/Wireframing • Site Deployment • CMS • Project Management • Graphic Design • Quick Learner • Balsamiq
Other	Fiction Writing • Non-Fiction Writing • Script Writing • Creative Development • Communication • Fact-Checking • Market Research • Relationship Development • Public Speaking • Administration • Social Media Engagement • Editing & Proofreading • Research • Bilingual: English & French

Professional Experience

BOUNCE EXCHANGE , New York, NY	2017
Software Engineer – CMS/Ads Team	
Working as a member of the Client Management System (CMS) and Advertising development team to build out new platform features in Javascript, EmberJS, and PHP. Implementing custom behavioral-based marketing campaigns for global brands like Nike, Uniqlo, CNN, and Jet that seamlessly integrate with their APIs, ESPs, and front-end user experiences to substantially boost revenue/ROI. Following standard Agile and SCRUM methodologies. Uncovering and expeditiously resolving bugs.	
EPHELANTS , New York, NY	2017
Software Engineer	
Building an early-stage highly scalable media distribution, networking, and investment platform in Ruby on Rails. Engineering user access via tiered subscription model permissions. Configuring complex submission processes that integrate AI proposal selection algorithms. Relational database structure management in PostgreSQL.	
NARRATIVE CAPITAL PARTNERS , New York, NY	2015 – 2016
Creative Executive	
Own 2-fold role with both creative duties and administrative responsibilities. Managed all correspondence, complex schedules, and travel arrangements, both domestic and international. Responsible for website design, management, and expansion. Monetized domains. Developed a system of targeted social media engagements. Identified opportunities to generate cash flow through negotiations and new deals.	
NEW YORK UNIVERSITY , New York, NY	2015
Adjunct Professor	
Facilitated Introduction to Creative Writing: Fiction & Poetry course for 14 undergraduate students. Designed course syllabus, lecture plans, and grading structure. Led weekly workshops to evaluate and improve student pieces.	
POCKET GEMS , Remote	2014 – 2015
Freelance Writer	
Wrote and coded full 20-episode seasons of interactive stories in support of cornerstone app “Episode”.	

Awards

2nd Place for **SHELTR**, The Social Good Hackathon judged by Uber at Lesbians Who Tech, 2017

Education

Graduate, Software Engineering Program, The Firehose Project, 2017

Graduate, Javascript Fundamentals, Fullstack Academy, 2016

Master of Fine Arts (M.F.A.), Creative Writing (Fiction), New York University, 2015

Cumulative GPA: 4.0/4.0

Bachelor of Arts, English, Harvard University, 2013

Graduated Magna cum Laude | Awarded The Cyrilly Abel Prize in Fiction | Award The Edward Eager Grant